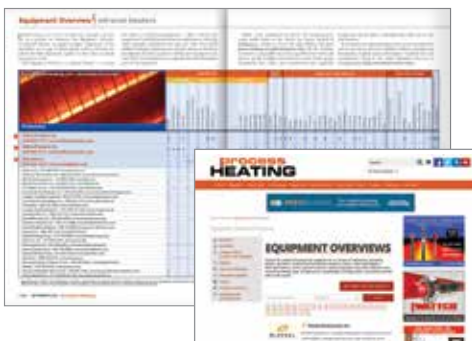


Act Now to Maximize Your Exposure!

Each month Process Heating takes an in-depth look at a single product. Data is compiled into an easy-to-use comparison chart in the magazine as well as an online version for quick and easy reference.

January – Heat Transfer Fluids
February – Temperature Controls
March – Ovens
April – Boilers
May – Dryers
June – Conduction/Convection Heaters
August – Burners
August – Power Controls
September – Infrared Heaters
October – Heat Exchangers

Equipment Overview Sponsorships also available. Premium Package plus print and digital edition banner that appears below the Equipment Overview bullet chart. Also includes online Leaderboard ad.



Print, Digital and Online Editions

- Login and update one time for all the Equipment Overviews that apply to your products.
- Purchase an upgrade and it will appear in each Equipment Overview where you are listed.
- Increase your exposure for one low price!
- Searchable database online for 12 months at www.process-heating.com/equipmentoverviews

Packages

Display Advertiser Package (ads run in the specified month in print) – Free

- Company name, phone and website address in boldface type and listed first in bullet chart with products (print and digital)
- Online listing with complete contact info and products
- Company Description online
- Inclusion in the Request for Proposal program

Basic Listing – Free

- Company name, phone and website address with products in bullet chart (print and digital)
- Online listing with complete contact info and products
- Inclusion in the Request for Proposal program

Enhanced Package – \$175

- Company name, phone and website address with products in bullet chart (print and digital)
- Online listing with complete contact info and products
- Company Description online
- Online links to email and web address
- Inclusion in the Request for Proposal program

Deluxe Package – \$450 (Display advertisers \$350)

Display advertiser upgrade applies for an ad run in any month of the Equipment Overviews

- Company name, phone and website address with products in bullet chart (print and digital)
- Improved online positioning (appear 2nd)
- Company Description online
- Web Logo
- Online links to email and web address
- Inclusion in the Request for Proposal program online

Premium Package – \$845 (Display advertisers \$545)

Display advertiser upgrade applies for an ad run in any month of the Equipment Overviews

- Company name, phone and website address with products in bullet chart (print and digital)
- Online listing with complete contact info and products
- Premium positioning online (appear first!)
- Company Description online
- Links to email and web address
- Web Logo
- Social Media Linked Icons
- One Contact Name/Title online
- Web Photos and Spec Sheets
- Inclusion in the Request for Proposal program

Additional Options (add to any package):

- Medium Rectangle Ad – \$285
Rectangle ads appear throughout the online directory for the entire year; linked to your website; 300 x 250 pixels; can be animated.
- Product Leaderboard Ad – \$285
Add a Leaderboard Ad online to appear on a product specific page.
- Video - \$285
Add a video to your online listing page.

**Additional Options Available!
Contact Renee for more details.**

Listing Deadline: January 4, 2019

Process Heating Equipment Overviews

For more information regarding upgrades, please contact:
Renee Schuett • 248-786-1661 • schuett@bnpmmedia.com

Update your listing online. Contact Kristin Green at green@bnpmmedia.com for your custom login information.

